

**Title:** Communications & Advocacy Officer

**Term:** Full-time - 5 days a week

**Remuneration:** Commensurate to experience

**Location:** Delhi, India

**Application deadline:** Friday, 29 May 2026

### **About iProbono India**

[iProbono India's](#) mission is to enable people to access their rights in pursuit of a just society. We believe in holistic counsel, capacity building, storytelling, research, and policy advocacy to support social change.

By promoting active citizenship and engaging in a holistic model, we:

- Advance justice for all by representing people in need
- Strengthen the impact of civil society
- Advocate for policies that promote social equity

iProbono India works on cases involving disability justice, housing justice, criminal justice, child abuse, trafficking, and engages in advocacy efforts on these subject areas. We also provide support in the form of legal assistance to NGOs across the country working on a range of issues.

### **The Role**

As our Communications & Advocacy Officer, you will play a key role in amplifying iProbono India's mission, initiatives, and campaigns to drive public awareness and support. Your responsibilities will center on content creation, distribution, and knowledge management to highlight our impact and engage the public effectively.

Proficiency with Google Analytics tools and Canva is essential, with a passion for digital engagement. Working closely with the organisation's programs team, you'll identify impactful stories in our key focus areas and ensure our communications efforts resonate with a wide audience. This position offers a unique opportunity to learn from seasoned professionals while contributing to meaningful, high-impact advocacy.

### **Key Responsibilities**

- Support the development and implementation of communication strategies and advocacy campaigns in collaboration with the Communications and India Programs teams.
- Create compelling content (video as well as static posts) for various platforms including website articles, blog posts, social media, newsletters, press releases, and marketing materials.
- Assist in planning and maintaining the social media content calendar across platforms, ensuring timely rollout.
- Track engagement and performance metrics to prepare monthly reports that evaluate impact.
- Arrange and oversee events' communications aspects with the program team, to build awareness and advocacy, including branding, outreach, live updates, and documentation.
- Support development of impact reports and organisational materials, while monitoring the effectiveness of communications strategies in consultation with relevant stakeholders.

- Maintain positive media relations, secure press coverage of iProbono India's work, and develop strategies for public engagement through conferences, workshops, and other activities.
- Assist with website updates and other administrative tasks as needed.
- Represent the organisation at media engagements.

## **Skills and Experience**

### Essential:

- At least 3 years of professional work experience in a communications related field and a demonstrable track record of using strategic communications to drive engagement or support social justice/development led initiatives.
- Proficiency in visual content creation, including experience with relevant photo and video editing software. (e.g., Adobe Creative Suite, Canva, etc.).
- Bachelor's degree in Communications, Arts, Marketing or other relevant certifications.
- Excellent communication skills in English, both written and oral.
- Knowledge of communications strategy development, branding, and audience engagement.
- Strong writing and editing skills with the ability to produce clear, compelling content across formats including social media copy, articles, reports, resources.
- Ability to translate complex legal and policy issues into engaging and accessible narratives.
- Keeping up with the latest social media trends and identifying opportunities to adapt them creatively.
- Highly organised, driven, and result-oriented with a passion for storytelling.

### Desirable (not required):

- Strong understanding of human rights and social justice issues.
- Experience working within the development sector- NGOs, civil society organisations or advocacy groups.
- Established network with Indian print media houses to secure consistent, high-impact coverage is highly desirable.
- High proficiency in Hindi.

## **Application**

Applicants will be selected through a competitive selection process and judged on their commitment to social justice, equally, compelling experience.

Please email [india.recruitment@i-probono.com](mailto:india.recruitment@i-probono.com) with:

- Your CV
- A short cover letter stating why you are suitable for this role
- 1-2 recent work samples (e.g., communication campaigns and/or writing samples)